

Newsletter 2021

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March

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5TH NEWSLETTER



RECOVERY AND VALORIZATION OF MARITIME, MILITARY
AND INDUSTRIAL HERITAGE OF THE ATLANTIC AREA COAST

A large, rusted metal shipwreck, likely a submarine or a small ship, is partially submerged in clear blue water. The structure is heavily corroded and covered in marine growth. A few small fish are visible swimming around the wreck.

2021 NEWSLETTER



MMIAH Project news

content

Recovery. Europe. Coast. Seaside. Valorisation.

Recovery and Enhancement of the Atlantic Area Coastline.

2020, a year of uncertainties.

The year 2020 has been a year of uncertainties due to the health crisis caused by COVID-19. For many months Europe was confined, which made it difficult to hold events or to carry out many of the planned restoration projects.

White Paper

This White Paper provides a review of the project and presents a best practice guide to inform heritage regeneration within the European region and beyond. It aims to inform heritage regeneration within other areas of the European region.

This will include reviewing the challenges and opportunities that drove the project in the first instance, examining the interrelationship between the work packages and their effectiveness in delivering the project outcomes as well as drawing final recommendations and conclusions.

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Cádiz

La Caleta's sunset

La Caleta and its surroundings, a complex that has important architectural, historical, archaeological, ethnological and natural values, has been prized by the American magazine Condé Nast Traveler, one of the most influential in the world in travel and lifestyle, for considering its sunset the most beautiful in Spain.



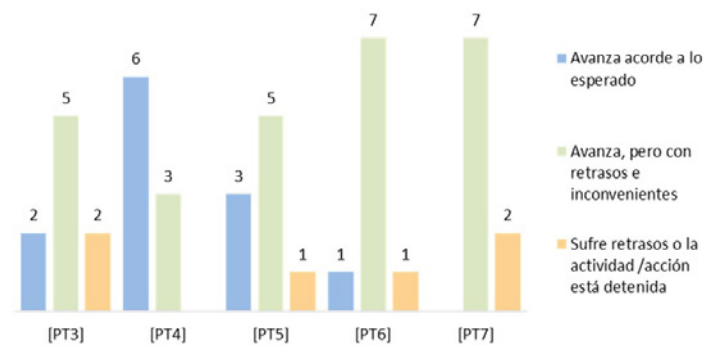
La Caleta and its surroundings have been prized by the Condé Nast Traveler magazine.

La Caleta, the city's urban beach located in the historic center stands out for its unique beauty, situated between the Castles of Santa Catalina and San Sebastian with important archaeological remains and beautiful architecture such as the Castles and the Balneario de la Palma, is one of the city's great tourist attractions where you can enjoy a double spectacle, the beauty of the surroundings and the sunset.

External evaluation.

The external evaluation of the project has been launched during the first semester of 2020.

As a result, an intermediate evaluation report has been delivered, according to the programmed output of the Work Package 1, Activity 5, managed by the Cadiz City Council Institute for the Promotion of Employment and Training.



Evaluation of Management and Results.

The evaluation has led to the identification of some risks linked to delays and obstacles in the implementation that are influencing the progress of the activities and the achievement of results. As the graph shows,

from the external analysis carried out, it is important to highlight that no elements of the management and coordination system have been identified that are hindering the proper implementation of the project.

Caen



A cultural and educational voyage.

The MMIAH programme made it possible to finance the partial rehabilitation of the historic industrial site in Dompierre, 85 km from Caen. Used between 1901 and 1938 to process the ore extracted from the La Ferrière-aux-Etangs iron mine, the furnaces of La Butte Rouge were the first calcination furnaces built in Normandy and the only furnaces dating from the beginning of the 20th century that remain in the region today.

Once calcined in one of the 9 kilns that once lined the site (2 of which remain today and have been restored), the iron ore was stored in one of the 6 tunnels built below the

kilns. In these tunnels, the wagons were loaded with ore using a hopper system. The calcined ore trains then left for the blast furnaces in the North of France.

Today, there are only very few calcination sites comparable to La Butte Rouge in Europe: in Lucainena de las Torres in Andalusia, in Irun in the Basque Country, in Corsavy in the Pyrenees and in Saint-Pierre-d'Allevard in Isère.

The MMIAH programme made it possible to finance an integration project to carry out the drilling and rehabilitate the masonry of the first tunnel.



Rehabilitation of the first tunnel at the Red Butte site is completed thanks to the MMIAH programme.



Rehabilitation of the walls of the tunnel using old techniques.



The rehabilitated two of the nine kilns still standing. Kors will completed in March 2021.

Cork



2020, a year like no other.

2020 was a year like no other and in Cork, as elsewhere, the tourism sector has been one of the worst impacted by the COVID 19 crisis.

As visitor attractions reopened in summer 2020 following the easing of COVID 19 restrictions, outdoor activities became a major attraction for visitors to Cork. Elizabeth Fort is largely an outdoor attraction and visitor safety while walking the fort walls was further enhanced through the completion of a circular walkway, with new external signage and



outdoor seating all enhancing the visitor experience. Across Cork City, many streets were pedestrianised enabling restaurants, cafes and bars to create al fresco dining spaces at a scale never seen before in the city. This proved a big hit with domestic visitors in the summer and autumn.



Outdoor walls across the city were turned into works of art as street artists painted a series of murals celebrating the city rising again from challenges. Guided tours by the artists as well as self guided web based audio tours enabled visitors to make the most of this new outdoor gallery experience.

Public safety and visitor confidence was at the core of all activities and a new COVID-19 Safety Charter was developed at national level to reinforce confidence in domestic and overseas visitors in tourism businesses. All visitor attractions in Cork city have been awarded the COVID 19 safety charter.

Ferrol

Recovery of cultural heritage: Battle of Brión.

Year 1800, 25th August. People from Ferrol, who a priori were clearly inferior, faced the British troops, who lost after a day of fighting in the mountains of Brión. This contest, which precisely bears the name of the Battle of Brión, is part of a cultural heritage that has been commemorated for years by different entities and groups of the city, as well as being part of the Napoleonic battle calendar. 2020 was a year marked by the 220th anniversary of this contest, but the complicated situation caused by the Covid-19, limited the development of what was about to be a lot of important and multitudinous acts. All of those were postponed until 2021. However, Ferrol has published a book, "Year 1800. The British attack on Ferrol", by Germán Segura García, with illustrations by Augusto Ferrer-Dalmau. There are 500 copies of a book that were presented at the beginning of 2021 and that will be distributed among entities, institutions of the city and the members of the MMIAH.



220th Anniversary

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San Felipe's Castle Tower.

Recovery of the tower located in the lower battery of the fortification.



The project plan for the recovery of the tower in the lower battery of the Castle of San Felipe are about to start. The works, will last four months and will consist not only in the exterior and interior refurbishment of the tower, but also in providing the building with a new exhibiton space on the ground floor with contents related to the history and evolution of the castle, while the second floor will recreate the history and evolution of the coastal strongholds.

This interventon will certainly contribute not only to the preservaton of this forticatoni which ispart of the Ferrol' s candidacy to become a World Heritage Site but also to its recovery as tourist and economic driving force for the city of Ferrol.

Ílhavo

A ship-museum full of history.

Rehabilitation and requalification of the Ship-Museum.

Santo André

The Ship-Museum Santo André returned to Jardim Oudinot, in Gafanha da Nazaré – Ílhavo, last January, after seven months of deep maintenance and rehabilitation interventions carried out in the Navalria Drydocks.



In this first phase of the rehabilitation and requalification of the Ship-Museum, work was carried out in all spaces of the ship, with particular emphasis on the holds, quarters, deck pond, engine room, exterior decks, masts and bridge house, in addition to the total painting, docking and hauling, and the renovation of the entire electrical component and systems of the ship, among others.

Now, back on its pier, there are two more phases of interventions the new exhibition plan and also a new reception area. The new exhibition plan will provide the Ship-Museum with a new proposal and museological narrative, with new technological equipment

and new dynamics that offer new experiences to visitors, with the objective, as stated by the Mayor of Ílhavo, Fernando Caçoilo, «to boost and enhance the patrimonial and historical value of the Ship-Museum Santo André that will remain connected to the Maritime Museum of Ílhavo, but acquiring greater autonomy and differentiation».

In this way, new and better conditions will be created for the preservation of the memories of Cod Fishing patrimony, focusing in the period through the end of the 70's and the 80's of the 20th Century, dignifying one of the most important symbols that the Municipality of Ílhavo has as a reference to its identity and its people.

Within the conditions and context of the pandemic, Ship-Museum Santo André will be open in 2021, allowing this equipment to be accessible to the public by next summer.



La Rochelle



Voyage the presse virtuel.

In order to promote the tourism product «AtlanticAdventure collection », press trips will be organized.

However, due to the current travel restrictions linked to COVID-19, they will be declined in a virtual manner.

«La Rochelle Atlantic Adventure» video featuring different places included in thematic itineraries, will be the main medium of this virtual press trip.

The video consists of a visualization of four itineraries with a particular emphasis+on the actions carried out within the MMIAH project :

Maritime Heritage – ships voyages and Discoveries ; Origins of the industrial Revolution, Fortification ; Military and Medieval Strongholds (Military through the Ages) ; Port of Culture.



Vegetal graffiti on the slipway.

As part of the MMIAH project, La Rochelle's Maritime Museum commissioned plastic artist Estelle Brisset (Epsig) to create a vegetal graffiti on the Slipway, in order to highlight this emblematic building of the Second World War. This ephemeral work of art, designed with vegetal material, was produced on the occasion of the heritage days, on september 19th and 20th, 2020. In front of the public, the artist first traced the outlines of his work and then completed it with spray colors and vegetable moss held in place with natural glue.

Oscillating floor on the France I.

The Maritime Museum is undertaking an overhaul of the France I museography, with the creation of immersive elements that will allow visitors to experience the sensations of a sailor on board this

meteorological vessel (holograms, pitch effect, sound, spreading of odors).

An 8 meters long and 1 meter wide metallic oscillating floor has been installed in one of the passageways of France I. The roll effect of the ship is simulated by use of a motorization with variable speeds.



Limerick

Limerick Through a Lens.

Restoration of the Canal Harbour Buildings at Lock Quay.



QR code to access the video

Limerick City and County Council has collaborated with the Open House Limerick architectural festival to highlight the importance of the Canal Harbour in Limerick to the maritime and industrial development of the city. This was an opportunity to publicise the restoration of the Canal Harbour Buildings at Lock Quay and the participation of Limerick in the MMIAH Project.

The Open House concept was founded in 1992 with the aim of fostering a better understanding of architecture for the public. Today there are over forty Open House member cities worldwide, Limerick has been hosting annual Open House festivals since 2012.

Due to social distancing restrictions resulting from the Covid-19 pandemic, the Open House Limerick architectural festival was undertaken virtually. Under the theme 'Limerick through a lens', a short film was produced taking the form of a virtual tour of the Canal Harbour area, formerly the terminus of the extensive Inland Navigation System in Ireland.



The lost industrial and maritime landscape of the site was examined, as well as the restoration of the Canal Harbour Buildings and the future development of the canal system in Limerick as a tourism and recreation amenity.

This short film can be shared via various media to disseminate the MMIAH Project to a wider audience than a guided tour/presentation would normally achieve. It will also be used as part of the valorization of the MMIAH Project in WP3 and the Virtual Reconstruction in WP6. It will be formally presented as part of the closing ceremony of MMIAH to be held in Limerick City in 2021.

Liverpool

The White Paper.

The Interreg MMIAH White Paper is now complete and has been circulated to all partners. The White Paper has been prepared by Chris Blandford Associates on behalf of the partner cities.



A way of reviewing the MMIAH Project.

The White Paper provides a basis for expanding the current network of partner cities with heritage tourism interest and establishing relationships with existing heritage networks across Europe. The 'toolkit' and White Paper offer the

opportunity to strengthen the MMIAH network across the Atlantic seaboard and inspire local entities to embrace their MMI heritage and develop strategies for their enhancement.

White Paper

The work was commissioned by Liverpool City Region Growth Company as part of Liverpool's responsibility for the delivery of the White Paper.

This White Paper provides a review of the project and presents a best practice guide to inform heritage regeneration within the European region and beyond. It aims to inform heritage regeneration within other areas of the European region.

Port Sunlight

Cross Reality Experience at Port Sunlight Village Trust.

PSVT has gone out to tender to find a creative digital partner who will support, design and deliver this project which will be completed by the end of June and launched over the summer.

This new immersive experience will create a platform for a digital trail that will enable visitors to access different sites across the village. As phase 1 of PSVT's Interpretive Masterplan for the site, the pilot will test approaches to content with audiences as well as helping visitors explore the legacy of industrialist and 'Soap King' William Lever and the impact of his vision on industry and society by providing an additional layer of interpretation.

The project has been made possible through funding from the Recovery and Valorisation of Maritime, Military and Industrial Heritage in the Atlantic Area Coast Project (MMIAH) Interreg Programme.

Drawn Together Project.

Port Sunlight Village Trust (PSVT) has launched their first online exhibition

This is the final output of a partnership project to digitise and increase access to the original architectural drawings of Port Sunlight Village. The project has been made possible through a Sharing Heritage grant distributed by The National Lottery Heritage Fund.

Led by PSVT, the online exhibition (drawntogether.portsunlightvillage.com) brings together for the first-time collections from Unilever Art, Archives and Records Management (UARM), National Museums Liverpool (NML), Wirral Archive Services and Bolton Libraries and Museums Service.



Drawn Together provides access to over 650 drawings, with the oldest dating back to 1889. The exhibition

includes illustrated introductions to the different building types and landscape features shown in the collection and virtual visitors can explore the site through a powerful search function and mapping tool which enables users to find drawings by architect, year or street name.



Outdoor XR experience

In recent months, Port Sunlight Village Trust (PSVT) has progressed with its pilot project to deliver an outdoor XR experience for the village.



Plymouth & Liverpool

The Atlantic Adventures Collection Virtual Familiarisation Visit Plymouth and Liverpool: 22nd March 2021

Join us on **22nd March** and discover a unique range of heritage experiences from Plymouth and Liverpool.

Uncover new tourism experiences showcasing the very best from these two key historical destinations. Take a trip through their Maritime, Military and Industrial heritages and see what they have to offer.

The Virtual Familiarisation Visit will take place over two sessions on **22nd March, 9am until 12.30pm and 2.30pm until 4.30pm**. There will also be opportunities to network with our attractions.

See what Plymouth has to offer [click here](#). To experience Liverpool [click here](#). To register to attend this Virtual Visit or for more information please email Jobutler22@outlook.com



QR code - Invitation

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NEWS.

Project :
MMIAH Project

Our values:

Recovery and valorisation
of maritime, military and
industrial heritage of the
Atlantic area coast.

